

Our Mission: To conserve California's working ranches that provide stewardship, open space and natural habitat for future generations

Spring/Summer 2013

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The Rangeland Trust Conserves Historic 14,000-Acre Ranch Near the Gaviota Coast

ne of the three largest ranches in the Gaviota Coast planning area will remain in its grand historic condition thanks to the foresight and strong determination of the landowner and the California Rangeland Trust. This past winter, the Rangeland Trust successfully placed an agricultural conservation easement on Louise Hanson's 14,000 acre ranch, forever protecting the scenic beauty, wildlife habitat and local food production provided by the expansive property.

We are honored to have worked with Mrs. Hanson and her family for the last several years to help her fulfill her wish to donate the development rights of her land to the Rangeland Trust. This conservation easement is the legal instrument ensuring the fulfillment of her desire to protect the property and the ranch's legacy.



HANSON RANCH / PHOTO BY WENDY SCRIBNER

The ranch is located in the Gaviota Coast region of Santa Barbara County and is visible from both Hwy 1 and Hwy 101. This magnificent

property is located in close proximity to the Gaviota State Park, the Las Padres National Forest, the Nojoqui Falls Park and the Gaviota Pass.

Mrs. Hanson, a progressive and strong willed woman, set the stage for women to "I think almost all ranchers are actually part of the environment, we live along with the environment."

become successful landowners and ranchers throughout the State. At one time, Mrs. Hanson ran the entire cattle operation herself. More recently, various portions of the land are leased, ensuring the property continues as a working cattle ranch. Stewardship is a priority for Hanson and has been her entire life.

"I think almost all ranchers are actually part of the environment, we live along with the environment," Hanson said in an interview of oral history conducted by the Orange County Pioneer Council. "I mean that is part of our life, to preserve it and take care of it and be part of it."

Mrs. Hanson's desire to keep the property whole and in cattle ranching completely aligns with the Rangeland Trust's mission to protect private ownership of working ranches, open landscapes, wildlife habitat, clean air and water, local food supplies and California's ranching heritage.

"Louise Hanson is an inspiration to us all," said Nita Vail, CEO of the Rangeland Trust. "It is such an honor to support her long time goal of preserving the incredible ranches she has put together and the gift she has given Santa Barbara County and all of California."

The ranch is home to a tremendous amount of flora and fauna including chaparral, oak woodlands, willow riparian and open range type landscapes. Several special status species call the ranch home too, including the California red-legged frog.

We are proud to have worked with Mrs. Hanson to ensure the property will never be subdivided and will continue as a working cattle ranch.



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DIRECTOR'S MESSAGE

BY DANIEL SINTON CRT BOARD MEMBER



A WESTERN AFFAIR

BY ANNA-LISA GIANNINI, COMMUN



n a world where families feud and disintegrate into factions, I feel so fortunate to have a place and life that holds my family together. My grandfather, Jim Sinton, turns 97 this December. Not a lot of people can say that, but even fewer can say that their 96 year old grandfather preg tested cattle with them a few months ago.

Even more recently he, my father Steve, our longtime ranch manager John Arnold, and I took a drive around the ranch to survey the grass to determine whether there was enough left to support all of our cows. The day was one of the best I've ever had. It was a journey back in time as we passed by the remnants of homesteads, the generational

hand built spring boxes, elk, deer, bobcats, wild turkeys, and a plethora of other wildlife. Stories about each part of the land filled the day as we switch-backed our way up to the very peak of the ranch, high above the Eastern areas of California's Central Coast and San Luis Obispo County.

"Except for service in World War II, my grandather has spent his entire life managing and protecting the land that we have been so blessed to own."

The trek across the ranch had one central purpose – conservation. Not just conservation of this year's grass and the cattle that will



Jim, Steve and Daniel Sinton gathering cattle on their ranch.

graze it until the rains bring fresh green sprouts, but of the water resources and the wildlife that also call our ranch home. Except for service in World War II, my grandfather has spent his entire life managing and protecting the land that we have been so blessed to own. Our family hopes to convey a conservation easement to the California Rangeland Trust in the future. Recording a conservation easement will ensure that my grandparent's generation, parent's generation, Megan and my generation, and now our son Colby's generation have the opportunity to live on the land and enjoy everything that it has to offer.

Conservation easements are one way to preserve the land and protect the ranching families that have responsibly managed this vital resource for centuries. The Williamson Act, another protective

measure, has come under duress lately. The most recent issue of California Agriculture sheds light on the reality that many ranchers face; 71% of those surveyed reported that their annual profit was equal to or less than their Williamson Act savings (California Agriculture page 133,

October-December 2012). Many people see ranching as big money business, because of the vast amounts of land (nearly 22 million acres in California) owned by these ranchers, but the reality is just the opposite. Nearly 70% of ranchers surveyed in the California Agriculture article stated that ranch profits were less than \$10,000 a year. It quickly becomes clear that protective measures such as the Williamson Act and conservation easements are vital to the protection of these lands.

In 1998 I graduated from high school. While I poured time into college applications and school, I recall seeing my dad pouring his heart and soul into something that would take my grandfather's dreams of ranching and rangeland conservation to a whole new level; a statewide level. The California Rangeland Trust was born and now 15 years later more than a quarter million acres have been protected.

At its core, the California Rangeland Trust is protecting what matters. Whether you are interested in ranching heritage, clean water, habitat or plant species protection, or just the plain beauty of California's open spaces and vistas, the Rangeland Trust has a hand in protecting what matters to you. There are plenty of ways to help. Give a gift that protects an acre (or a thousand acres), volunteer, or tell a friend about what the Rangeland Trust is doing. As a new Board member, I am doing all of these things, because 96 years of knowledge can't be wrong and I believe that the California Rangeland Trust is the way to get it done.

An Event to Remember

A WESTERN AFFAIR 2012

ith the sounds of the Pacific Ocean and cattle grazing in the background, the California Rangeland Trust gathered friends and supporters to celebrate our ranching heritage, the life of an extraordinary man, and a year of conservation successes. The Rangeland Trust's 2012 *A Western Affair* was held last September at the historic Hearst Ranch Old San Simeon Village and was dedicated to the life of George R. Hearst, Jr. The event was graciously hosted by Stephen Hearst, the Hearst family and Hearst Corporation on the beautiful coastline forever preserved by a conservation easement held by the Rangeland Trust.

In the early evening, a special pre-party wine reception was held at the historic Senator's House on the ranch. Guests enjoyed wine tasting, delicious hors d'ouvres, live music and a special talk from Stephen Hearst about the history of the house and ranch. Down by the sea, inside a stunning old warehouse, attendees enjoyed the Ariat Margarita raffle bar for a chance to win a pair of Ariat Quincy Freeman boots, live dancing music and a spectacular silent auction. Old friends and new reminisced over the past year as they sipped the event's signature cocktail, the "Hearstini."

Jake Olsen, a farm kid and friend of the Rangeland Trust, graced the tent with the Star Spangled Banner and Rangeland Trust supporter Steve McCarthy gave the invocation. The short program presided over by the evening's emcee, Bill Reynolds, included a dedication of the event to George R. Hearst, Jr. by Rangeland Trust Chief Executive Officer Nita Vail and the presentation of the Conservationist of the Year Award by Vail and Rangeland Trust Board Chairman Scott Stone. The pair proudly recognized Stephen Hearst and the Hearst Corporation as the recipient of the Rangeland Trust's highest honor.



Shortly after an inspiring word from Stephen Hearst about the Hearst Ranch conservation transaction and the life of his father, the live auction brought the room from tears to cheers. Starting with a pair of Ariat boots designed and paraded through the crowd by Quincy Freemen, Col. Jim Glines, Santa Maria, commanded the room's attention as he sought the highest bidder for the boots followed by each of the unique and fun auction items.

The silent auction, spearheaded by Rangeland Trust Director Julie Kirby, Los Olivos and the San Luis Obispo County CattleWomen, was the result of hours of hard work and boasted several amazing items. Following the close of the silent auction, attendees continued to mingle with friends and many danced the night away to the western swing music of Kevin Banford and the Bakersfield Boys.

At the end of the evening as friends parted ways and the guests made their way home, the mood was one of unity, passion and commitment to rangeland conservation. The group of guests, who at the beginning of the night ranged from friends to acquaintances and even strangers, walked away as a circle of people who support a common cause and want to do all they can to help protect California's working ranches, a legacy of trust.



PHOTO BY KATHRYN BURKE

Ensuring the Future

A WESTERN AFFAIR 2013

s the warm summer breeze swept across the beautiful 4 Deer Ranch, friends and supporters of the California Rangland Trust gathered for our 2013 *A Western Affair*. A private tour of the ranch headquarters kicked off the event. Guests then retreated to the newly restored red barn for the main festivities. Because of the generous donations and great support of those in attendance, we raised nearly \$86,000 in the total auction. The evening concluded with live music, dancing, and cocktails under strings of lights and stars. New friends and old left with a renewed fondness for the Rangeland Trust and the work they do to preserve western heritage for future generations.

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Dear Friends,

Nearly 15 years ago a group of like-minded and progressive cattlemen sat down to find solutions. They took a moment to set aside their differences, to look past the way "it has always been," and envisioned what a conservation solution would be like for their friends, neighbors and the entire ranching community in California. From that round table meeting, the California Rangeland Trust was born.



Scott Stone and Nita Vail at "Gather in the City" celebration at the California Historical Museum

Since that time many years ago, we've held true to the solution oriented mindset that was woven into our DNA by the ranchers who tamed these golden hills as California became a state.

We are committed to working with ranching families to protect rangeland and working landscapes throughout California. This ensures generations to come will have land to successfully graze livestock. We are dedicated to conserving rangeland which results in a better quality of life for all Californians. While preserving these rangelands we also protect open landscapes, air and water quality, wildlife habitats and local food supplies. We have Western ethics. The ranchers who put their trust in the Rangeland Trust retain their private property rights and their future generations are free from development pressures. It is our ethics that led us to conserve more than 275,000 acres of rangeland to date and have a list of more than 100 families and nearly 500,000 acres of rangeland waiting to be forever protected. We work hard to help ranching families throughout the State. Our dedicated Board of Directors, all of whom are ranchers themselves, give our talented staff guidance through all of our conservation efforts.

In the 2011-2012 fiscal year we helped to conserve more than 17,000 more acres of rangeland throughout the State that will remain in ranching forever for future generations to enjoy. These ranches, which are located in six different counties, are prime examples of solution-oriented conservation. Four of the conservation easements transferred from, or completed in partnership with, the American Land Conservancy to the Rangeland Trust and are shining examples of how California's land trust community works together to preserve open spaces cherished by all Californians.

We are passionate about our ranching heritage. Please join us to protect what matters.

Scott Stone Chairman

Nita Vail
Chief Executive Officer

RANGELAND

2011-2012 Board of Directors

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Our Organization: A Trusted History

The California Rangeland Trust is a non-profit organization founded by a group of innovative cattlemen and cattlewomen in 1998, to conserve the open space, natural habitat and stewardship provided by California's ranches. We are pleased to have helped permanently protect over 255,000 acres of privately-owned rangeland in 22 counties in California.

We are equally proud of the trust we have established within the landowner community. From its inception, the Rangeland Trust has demonstrated that we share the same values important to ranching families.

Additionally, we bring the ranching and environmental communities together to cultivate shared efforts to protect open space and the western lifestyle. Our portfolio has an array of conservation solutions that have met the needs of the landowner community for nearly 15 years and will for decades to come.



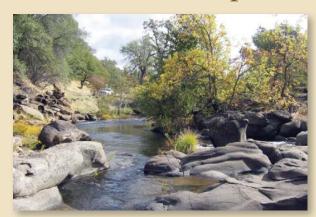


Koopmann family gathers cattle around a pond on their ranch

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Conservation Update



JS Ranch Shasta County



Old San Simeon Village San Luis Obispo County



Goodwin Sierra Valley
Plumas County



Oakvale Ranch Mariposa County

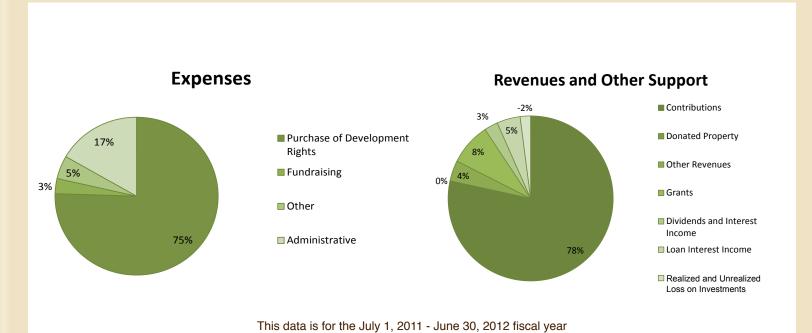


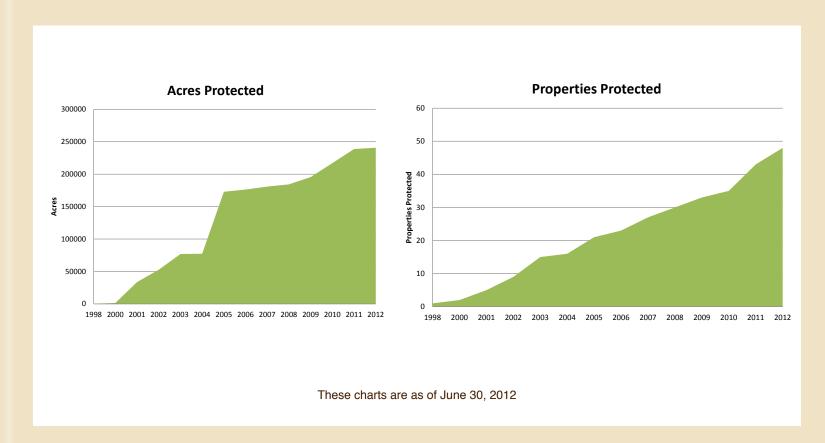
JCR-EAST Ranch Merced County



Payne Ranch Colusa County

Financials





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Events



Cowboy Island

In support of the Vail & Vickers families, more than 200 people attended the final Cowboy Island event. It was a tremendous tribute to the passing of a legacy. This was truly a once in a lifetime opportunity for all who attended.

Cow Palace

We helped put the "Cow Back in Cow Palace," as a partner of the Grand National Rodeo. With the help of CCA and the California Beef Council, we promoted the importance of ranching and shared our message with thousands of fans.





Cowboy Breakfast

Will Durst joined Rangeland Trust supporters for a sold out breakfast at the California Cattlemen's Association (CCA) Annual Convention. The humorous presentation was enjoyed by all.

Thank you for your support

JULY 1, 2011 - JUNE 30, 2012 RICHARD ACOSTA ADAMSKI, MOROSKI, MADDEN, CUMBERLAND AND GREEN LLP GILBERT AGUIRRE JACK AND CATHERINE ALGEO DAVID AND LYN ANDERSON
GERALD AND MARILYN ANDERSON
RICK AND JEANNETTE ANDRADE MEG ANDREWS
DAVID CEHRS AND ANNE ARNOLD THE ATASCADERO HORSEMEN'S CLUB RICHARD ATMORE AVENALES SPORTSMEN'S CLUB JOHN AND CYNTHIA BACON DONALD AND MARILYN BALDOCCHI LOUIS AND SHERYL BARBICH WOODY AND JANE BARNES JON BECHTEL KING BECHTEI S.D. BECHTEL JR. FOUNDATION GERALD REESON BELTANE RANCH BENECH BIOLOGICAL MIKE AND MARTIA BENNETT BARBARA BLACKWELL KAREN BLUMENSHINE AND RON GUTIER GAIL BOHLANDER BLUE BOOTH DAVID AND LOUISE BORGATELLO CLARE AND SANDY BREDIN
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YVON AND MALINDA PENNOYER CHOUINARD JEFF LAWTON AND KAREN CHRISTENSEN COJO JALAMA RANCHES MARK AND KATHLCONNALLY A CRAWFORD COOLEY DON AND DIANE COOLEY FRANK AND NANCY COSENZA MICHAEL AND DELIA CUNNINGHAM RICHARD AND MARY CURTIN ANDREW AND ADRIANNE DAVIS CHAD AND FRIN DAVIS BARBARA DAVIS-LYMAN PAUL AND MUFFY DEATS RICK AND KERRY DEBENEDETT MICHAEL AND KATIE DELBAR DENNY LAND & CATTLE CO., LLC RANDY AND JULIE DIFFENBAUGH

DAVID AND DIANE DOONAN

AL AND SUE DUCKWORTH JERRY AND ANNETTE DURLAM

PHIL AND VIRGINIA DWIGHT

THE EARTHKEEPER ALLIANCE

ELIZABETH BIXBY JANEWAY FOUNDATION

CHRISTINA BATT AND BOB DOYLE

DAVE DORRANCE

DEVERE DRESSLER

CYNTHIA DUTRO

JOHN EMERY MAVIS ENGLISH

STUART EPSTEIN
RANDY BENNETT AND CAROL ERICKSON JERRY AND JUDY ESTEBEZ CLYDE AND NANCY EVENSON GARY AND DARLENE FELSMAN JUSTIN AND ARLEAH FIELDS KAY FILICE MIKE AND JEANETTE FITCH JOY FITZHUGH AND WALTER FITZHUGH WILLIAM AND BONNIE FOGARTY BERT AND CANDEE FORBES DANIEL AND DONNA FORSTER DAVID AND PATRIA FORSTER JERRY AND JAN FORSTER HOLLY FOSTER GEORGE AND KAY FRAKES ROB AND MARGARET FROST JOHN AND MARYANN FRYE STEVEN AND JODY FULLER TOM GALLL E & J GALLO WINERY MICHAEL GARDELLA
JIM AND CHRIS GASKIN JIM AND MARY GENASCI LEIGH GEREN CAROLF GETTY HENRY AND RAMONA GHILARDI JOSEPH AND KAREN GIBBS CHARLES AND LOREDANA GIBSON ANTHONY AND LAUREL GILBERT RICHARD AND RHODA GOLDMAN FUND ERIK AND SANDY GREGERSEN PAUL GRUNLAND JOE AND LORENE GUIDOTTI BRAD GUSKE YNEZ HAASE WILLIAM HAGGE ROSS AND BETTE HAGINS DEANNA HANSON FLOYD HARLAN ROBERT HARRIS CHRIS HARROLD NEWLIN AND LIZ HASTINGS JACK HAWKINS THE HAYNES CHARITABLE FOUNDATION
PETE AND KAREN HEALEY STEVE AND BARBARA HEARST SUF HEARST JOHN AND JANET HERLIHY YLIANA HERNANDEZ R. JEFFREY AND DEBBY HERTEN BART AND NAPIER HILL DAVID AND NANCY HILL CHARLES HITCHCOCK LAWRENCE HODGES CLIFFORD AND SHERRY HOWE KARL HUTTERER ELIZABETH HVOLBOLL THE JAMES IRVINE FOUNDATION MRS. JOHANNES JAEGER AL AND CHRISTIE JAHNS JOF JAUREGUI KAREN AND JIM JELKS JOSIAH JENKINS LESLIE JENKINS SI AND KAREN JENKINS BERT AND GRETCHEN JOHNSON GARY AND WANDA JOHNSON RICH JOHNSON BRYAN AND ASHLEY JONES DENNIS AND CATHY KELLER DALE KERN JOHN S. KIEWIT MEMORIAL FOUNDATION KIM AND TERESA KIMBELL BILL AND SAUNDRA KING CHARLES KING STEVEN AND JULIE KIRBY
LYNN KIRST AND LYNN MATTESON BRIAN AND KRIS KITTLE
KEVIN AND KATHY KNOWLES
DOUG KNUDSON TIM AND MELINDA KOOPMANN DAVE AND LAURA KRONEN LARRY AND NANCY KUFTER CHARLES KUHNLE MEREDITH AND STEVE KUPFERMAN ORIEN ARMSTRONG AND ROBERT LA CAVA

BERT AND LINDA LAMB

LINDA LAMB LAND TRUST OF NAPA COUNTY CHRIS LARSON
MARK PETERS AND MICHELE LASGOITY MONICA LASGOITY AND JEFF LEFORS JOY LAW COLLEEN LENIHAN KENNETH LEWIS BOB AND SUSIE LILLEY DICK AND LINDA LIND FRANK AND FRANCES LONG JIM AND RUTH LOUGHRIDGE KIMTUCAS SUSAN LYON T.A. MADDEN STEVEN AND MARY MANDEL BIANCA MANIFOR DONALD AND LORETTA MARTIN NICK AND JUDY MARTIN KEARNEY AND LESLIE MARTINS LEWIS AND CHRISTYN MATHIS TOM AND MARTHA MAY MICHELE EGAN AND MIKE MCCABE STEVE AND MICHELLE MCDONALD TOM AND JUDY MCFERSON TOM AND BONITA MCGONAGILL THOMAS AND BRIANNE MCGRATH PEGGY MCNUTT JIM MERRILL EARL AND GINA MERRITT MADELYN MESCHER
BERNARD AND BARBARA MEYERS
WARREN AND MARLENE MILLER ANDY AND CANDY MILLS GAIL MOFFITT MONSANTO COMPANY MELISSA MOORE SHARON GILL AND TRES MOORE ANITA MORAN SLICTON AND MARY ANN MORAN MATTHEW AND SALLY MOREHART RICHARD AND BEVERLY MORGANTINI MAC AND SAUNDRA MOTA DAVID AND ANNE NANNI CHRISTOPHER NEARY MARK AND ABBIE NELSON SCOTT NEWHALL AND PAULINE SATTLER JANET NICOLINI JOANNE NISSEN SETH AND MICA NITSCHKE HAYES AND PATRICIA NOEL NOLAND, HAMERLY, ETIENNE & HOSS LYNN NORTHROP DAN AND BARBARA O'CONNELL MICHAEL AND KATHLEEN O'CONNOR KEVIN O'DAY JOHN AND MARIE ODELLO DOUG AND DIANE OFF BRIAN AND DEBBIE O'HEARN KEVIN AND DONICA O'LAUGHLIN STEPHEN AND KAY ONDERDONK DICK OPPENHEIMER JIM ORRADRE CHARLES OTIS J.B. AND CAMILLE OVERSTREET STEPHEN AND PATRICIA PADDOCK PANORAMA MEATS, INC. ROY AND ROBERTA PARSONS JIM AND TERL PATTERSON KATHLEEN MADDEN AND MIKE PATTERSON MARK AND LEE ANN PEARCE BJ PETERSEN STEVE AND LIZ PETERSON SUSAN PETROVICH SYLVIA PEVERINI EDWIN PHILLIPS TOM AND ELAINE PITTS JOHN POITRAS JIM AND ELAINE POLLARD MICHAEL AND KATHLEEN POST SANDY AND HELOISE POWER BILL AND GLENDA RANKIN SCOTT AND CHARLYSE RAVEN DON AND MARLIESE RAY WILLIAM AND VALERIE RAYMOND WALTER REINHARDT

FRED REYES

JACK AND ANNE RICE

DON RIGHETTI KATHLEEN ROBIDART STEPHANIE RODDEN AARON ROLAND RICHARD AND EVELYNE ROMINGER TONY AND SUSIE ROS GEOFF AND ALISON RUSACK ANDREW RUSTAN ORRIN AND CINDY SAGE SAN DIEGO-IMPERIAL CATTLEMEN'S ASSOCIATION SANTA YNEZ VALLEY HISTORICAL MUSEUM SAHARA SAUDE EDWARD AND JUDITH SAVAGE CARSON AND SHERRY SCHELLER JESSICA SCHLEY GAIL SCHOETTLER
ERIC AND ELIZA SCHRECKENBERGER
ERIC AND KATHRYN SCOTT JIM AND CAROL SCOTT AL SEIB PAT AND TERI SHANNON DAN SILVERBOARD GREG AND SANDRA SIMON KATHI FEN SINATRA WARREN AND CAROL SINSHEIMER DANIEL AND MEGAN SINTON JACK AND LAURIE SINTON JIM AND NORMA SINTON STEVE AND JANE SINTON PAUL AND JENNIFER SKOPHAMMER SMART FAMILY FOUNDATION INC. CLAUDIA SMITH HILL HARVEY SORENSEN AND MAUD C. SORENSEN FOUNDATION ROGER STERNBERG
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DALE AND LAURA TEXTER
JACK THEIMER STEVE AND TRICIA THOMAS STEVE AND RENEE THOMPSON RICHARD AND KATHERINE THORNBURGH DEBORAH THORSEN KIM AND PATRICIA TIMOTHY DON AND MERRIE TOMPKINS BILL AND BETTY ANNE TULLOCH CORKY AND KRISTI ULLMAN MARY LIPHAM JEAN VAIL MARY VAIL NITA VAII TIM AND JANE VAIL JOSEPH AND SUSAN VASEK ANN VENEMAN LOUIS VENTURINI CYNTHIA VOSTI-HUGHES MIKE AND SHEILA WALL JEFF AND SUZAN WALTER VERONIQUE GILLARD AND WOLF WEBER JOHN AND DANTE WEBSTER WELLS FARGO BANK N.A. MARGARET WESTLAKE EARL AND SHANNON WHETSELL REX WHITTI F MARDEN AND KENDRA WILBER TIM WILBER AND DEBBIE BELL WHITNEY AND TRACY WILKINSON DARRELL AND CALLIE WOOD DENNIS AND JOELLEN WOOD DONALD WOOD LINDA WOOD VINCE AND JUDY WOOD TRACY WYLE
BRENT STEWART AND PAMELA YOCHEM PAUL LIU AND CHERYL YOUNG
JIM YOUNGSON AND CAROLA NICHOLSON
ALLENE ZANGER

We have made every effort to be accurate with this listing. If there are errors or omissions, please accept our sincere apologies and contact Randy Gustavus at 916-444-2096 so that we may correct our records.

CONSERVATION CORNER



THANK YOU FOR YOUR SUPPORT

Fulfilling the Dying Wish of a Long-Time Rancher

s Barbara Potter faced lung cancer at age 84, she became determined to ensure the ranch she loved and on which she worked cattle for 50 years was conserved. She died before her wish was realized, but thanks to a unique partnership between her longtime friend and the California Rangeland Trust, her wish was fulfilled in April, three years after she passed away.

Potter Ranch, a 150-acre property located in Clements in San Joaquin County, will remain in agriculture forever. The ranch was donated to the Rangeland Trust in April, permanently protecting the beautiful pastures and wildlife habitat that Potter loved. The organization will ensure it will never be legally subdivided and will continue as a working cattle ranch. Currently, the ranch is leased to a local rancher.

Potter intended the ranch to remain working land. "She wanted the land and its views to be valued and for it to continue to inspire so many people of California," said Potter's dear friend, Francis Carter, who helped California Rangeland Trust carry out her wishes. "Barbara knew that (donating it to the Trust) was the way to keep the land the way it's supposed to be."

The donation of the Potter Ranch was not without its challenges. California Rangeland Trust staff began working with Ms. Potter to conserve the property while she was alive. After she died in May of 2010, they found a lien for outstanding medical bills had been placed on the property by Lodi Memorial Hospital.

Committed to fulfilling Potter's wishes, staff members at the Rangeland Trust were able to secure a low interest loan from a generous supporter to pay off the lien. The next hurdle was ensuring that the



POTTER RANCH / PHOTO BY HAL GEREN

property met all environmental standards. Once this assurance was achieved, the donation was completed

A schoolteacher, Potter retired early to pursue her lifelong love of ranching and horses. She purchased the ranch in 1959 and built a working cattle operation that she ran for almost 50 years. With an independent spirit, Ms. Potter single-handedly built the home where she and Carter lived.

"Barbara loved the land, the animals and everything that was on it," said Carter, 92. "She wanted to preserve all of nature's wonderful scenery and uses. Conserving this ranch was the only thing that would have pleased her."

Potter's determination to keep her working ranch intact embodies the mission of the California Rangeland Trust to conserve open landscapes, wildlife habitat, clean air and water, local food supplies and California's ranching heritage.

"Ms. Potter was a pioneering cattlewoman who loved and valued her land. She trusted the Rangeland Trust and trusted Francis to ensure her land remained a working cattle ranch," said Nita Vail, CEO of the Rangeland Trust. "It is a great honor to protect this ranch that was the product of Ms. Potter's deep love and hard work."

↑ he California Rangeland Trust is a new nonprofit partner of 1% for the Planet, an alliance of over 1,300. member companies in 43 countries that give one percent of revenues to environmental causes worldwide. The Rangeland Trust is now eligible to receive donations from 1% member companies, placing the organization among a diverse, global network of environmental organizations. 1% member businesses fuel this non-profit network through their annual contributions, which totaled over \$22 million in 2010. Partnership with 1% opens the door to a new potential pool of funding to support the Rangeland Trust's work. Over 3,000 non-profits worldwide are included in the 1% network, and over \$100 million has been funneled to its nonprofit partners to date. According to 1% for the Planet founder Yvon Chouinard, "The intent of 1% for the Planet is to help fund these diverse environmental organizations so that collectively they can be a more powerful force in solving the world's problems." Started in 2002 by Yvon Chouinard, founder and owner of Patagonia, and Craig Mathews, owner of Blue Ribbon Flies, 1% for the Planet is a growing global movement. Each day, more than one new business joins 1% for the Planet. As a network, the 1% community has become a frontrunner in funding the work of environmental groups around the world.

JULY 1, 2012 - APRIL 20, 2013

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