

# FUNDRAISER TO CONSERVE THE *Bloom Ranch*

THURSDAY, OCTOBER 29<sup>TH</sup> AT 6:00 PM

The California Rangeland Trust is gathering our supporters to celebrate our love of the land with a fundraiser to conserve the Bloom Ranch. The ranch is in Tuolumne County, but the event will be online with both recorded and live videos that feature the Bloom Ranch and the local region that benefits from its natural resources and tourist attractions.

Event sponsorships are offered at two levels, though a custom package can be developed for higher amounts:

<i>Sponsorship Benefits</i>	<i>Stewards</i> \$1,000	<i>Benefactors</i> \$2,500
Logo displayed on Event Web Page	✓	✓
Feature on Social Media		✓
Mention in Event Blog Post	✓	✓
Logo + Link on Auction Website		✓
Name + link on auction website	✓	
Logo displayed During Event	✓	✓
1 Minute Recorded Message		✓
30 Second Recorded Message	✓	
Name in Rangeland Trust Newsletter	✓	✓
Name Recognition in Direct Mail Invites		✓
Tickets to in-person celebration event in 2021	✓	✓
Special invitations to Rangeland Trust events	✓	✓

Promoting the event will reach our audience of urban and rural Californians who are passionate about the outdoors, open spaces, natural treasures, and rugged Western spirit that built our state.

Our mail list includes over 8,000 households, and our emails reach over 3,000 supporters. Our website and social media channels of Facebook, Twitter, and Instagram garner more than 15,000 impressions each month. We anticipate 50-100 participants on the online event.

**Questions?** Please contact Shannon Foucault at (916) 444-2096 or [sfoucault@rangelandtrust.org](mailto:sfoucault@rangelandtrust.org)

Learn more about the Bloom Ranch at: [rangelandtrust.org/conserv-bloom-ranch/](http://rangelandtrust.org/conserv-bloom-ranch/)

CALIFORNIA  
RANGELAND  
*Trust*

The California Rangeland Trust is a 501c3 nonprofit organization, federal tax ID 31-1631453.

# Sponsorship Confirmation

Thank you for your sponsorship of the upcoming fundraiser to conserve the Bloom Ranch. Your support will help further efforts to protect California's working landscapes and open space!

**BENEFACTOR SPONSOR (\$2,500)**

**STEWARD SPONSOR (\$1,000)**

## CONTACT INFORMATION:

Company \_\_\_\_\_

Primary Contact \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## OUR PAYMENT WILL BE IN THE FORM OF (CHOOSE ONE):

\_\_\_ Check enclosed, or to be expected by \_\_\_\_\_

\_\_\_ Credit/Debit Card:    Visa    MasterCard    American Express    Discover

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name as it appears on card \_\_\_\_\_ CVV/CVC# \_\_\_\_\_

*Signature (required)* \_\_\_\_\_ **Date** \_\_\_\_\_

## PLEASE RETURN THIS FORM TO:

California Rangeland Trust  
1225 H Street Sacramento, CA 95814  
Phone 916-444-2096 | Fax 916-444-2194  
www.rangelandtrust.org | IRS# 31-1631453

★ THANK YOU FOR YOUR SUPPORT! ★